



**Epiphany Episcopal Church - Herndon, Virginia
God Reigns Over our Work: 2018 - 2020 Strategic Plan**

Goal 1: SERVE

Be known in the area as the accepting, Christ-centered “church on the corner,” offering multiple ministry opportunities to support God’s work

Objective: Expand child, youth, and adult education programs

Objective: Expand Epiphany engagement in community activities

Objective: Expand community engagement in activities at Epiphany

Goal 2: GROW

Expand our congregation’s size, diversity & involvement

Objective: Double our Average Sunday Attendance (ASA)

Objective: Expand congregation participation in Epiphany activities and ministries

Objective: Increase level of congregation’s identification with Epiphany

Objective: Increase Communication methods regarding events and programs offered at Epiphany.

Goal 3: THRIVE

Achieve financial stability sufficient to fund diverse programs

Objective: Through existing and new fundraising initiatives, ensure funding for community outreach, staff support, ministry operations, and facility maintenance & repair